

# **Sponsorship Options**

**#ICE2025** 

#### Become a Sponsor of the 5th International Conference on Electrolysis

We are excited to offer sponsorship opportunities for the fifth International Conference on Electrolysis (ICE) in 2025. This event has rapidly become a key platform for PhD students, academic researchers and technical experts from industry to share breakthroughs in electrolysis technology, particularly in its role in energy conversion and green hydrogen production.

Following the success of previous editions in Denmark, Norway, the United States, and South Africa, ICE 2025 will continue to focus on advancing electrolysis technologies crucial for the global energy transition. It will take place from **August 25-29, 2025** in Freiburg, Germany.

Sponsors will have the unique opportunity to engage with leading minds in the field, show-case their innovations, and align their brand with the future of sustainable energy solutions.

HOSTS









## Show who you are!



### Show who you are and secure your sponsorship advantages today!

Raise your company's leadership and underscore your key role in the emerging field of electrolysis by becoming a sponsor of ICE 2025. This strategic partnership ensures prominent visibility throughout the event - before, during and after - on the conference website, online platform, promotional materials, and on-site components. Join us at the forefront of cuttingedge innovation.

#### Your benefits

- Maximize your company's visibility on-site, on the conference website, or on the online conference platform
- Take advantage of new ways to showcase your latest innovations, projects, products, and services
- Seize the opportunity to communicate with global and future-oriented audiences
- Develop contacts with ambitious scientists and experts in the field. Providing an excellent base for your human resources development, the ICE 2025 will offer high-level scientific exchange and great networking opportunities

### We look forward to working with you!

Have we piqued your interest? Contact our sponsorship representative Alma Kantor at info@ice2025.eu



#### **Sponsorship Packages**

#### **Dinner Sponsorship (exclusive)**

If you prefer to present your company in a relaxed and convivial atmosphere, this is the perfect choice for you:

- Present your company during the conference official dinner (e.g. set up a roll-up banner, distribute brochures, flyers and give-aways on the dinner tables)
- Your company name in the digital program next to the conference dinner entry
- Company logo on the on-site banners in the plenary room
- Company logo on the on-site sponsor banner (size varies by tier)
- Your logo on the conference website
- Your logo displayed in the dinner area
- · Your dinner sponsorship verbally announced by the conference chair or organizer on-site
- Your dinner sponsorship announced in one newsletter
- · Your dinner sponsorship announced on social media
- Two complimentary sponsor tickets including conference dinner
- Company PDF profile on the conference website (8 pages)

#### Lunch & Coffee Break Sponsorship (max. 5 sponsors)

If you prefer to present your company in a more dynamic atmosphere, this is the choice for you:

- Present your company during the lunch & coffee breaks (e.g. distribute flyers or give-aways in the lunch & coffee break area)
- Your company name in the digital program next to the lunch & coffee breaks entry
- Company logo on the on-site sponsor banner (size varies by tier)
- · Your logo on the conference website
- Your lunch & coffee break sponsorship announced in one newsletter
- Your lunch & coffee break sponsorship announced on social media
- One complimentary sponsor ticket including conference dinner
- Company PDF profile on the conference website (4 pages)

\*The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.); price (+ VAT/ tax if applicable)

Sold!

€ 4,500



### **Sponsorship Packages**

Poster Session Sponsorship (max. 2 sponsors) Support the scientists and industry personnel of tomorrow by sponsoring the official poster sessions of the conference. Drinks will be served at one of the poster sessions.	€ 3,000
<ul> <li>One complimentary sponsor ticket including conference dinner</li> <li>Your session sponsorship verbally announced by the conference chair or organizer on-site</li> <li>Your logo on the conference website</li> </ul>	
<ul> <li>Your company name in the digital program next to the poster session entry</li> </ul>	
Your poster session sponsorship announced in one newsletter	
Your poster session sponsorship announced on social media	
Online Platform Sponsorship (max. 3 sponsors) Support the conference by sponsoring the official online platform, used by all attendees, speakers, and presenters before, during, and after the conference	€ 2,000
Two time-independent Early Bird tickets	
Your logo on the main page of the online conference platform	
Your logo on the conference website	
Your online platform sponsorship announced on social media	

<sup>\*</sup>The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.); price (+ VAT/ tax if applicable)

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### **Metal Sponsorships**

Category	Gold	Silver	Bronze	Iron
Price (+ VAT / tax if applicable)*	€ 8,000	€ 4,000	€ 2,500	€ 1,000
On-site				
Promotional space**	3m²	1m-wide roll -up Space	1m-wide roll -up Space	-
Company logo on banners in the plenary room on-site (size varies by tier)	Yes	-	-	-
Company logo on sponsor banner on-site (size varies by tier)	Yes	Yes	Yes	Yes
Sponsor tickets including conference dinner	2	1	-	-
Time-independent Early Bird Tickets	4	3	2	1
Online				
Company PDF profile on the conference website	8 pages	4 pages	-	-
Company logo on the conference website	Yes	Yes	Yes	Yes
Your sponsorship announced in one ICE 2025 newsletter	Yes	Yes	-	-
Logo in ICE 2025 newsletters	Yes	-	-	-
Advertisement in one newsletter (600x300 px)	Yes	-	-	-

<sup>\*</sup> The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.).

<sup>\*\*</sup> Sponsor promotional spaces are optional. If you require the promotional space, please make sure to state so explicitly in the appropriate field on page 11.



#### **Add-ons**

These add-ons can only be booked in combination with a Sponsorship Package or a Metal Sponsorship.

Notepad Sponsorship (exclusive)**	€ 1,500
Distribute notepads with your CI at the conference's check-in and registration area	
Conference Lanyards (exclusive)**	€ 1,500
Supply the conference's lanyards with your logo and design together with the ICE 2025 logo	
Individual	TBD
<ul> <li>We are open to new and innovative ideas that fit and add to the unique character of the conference! Contact us at info@ice2025.eu with your ideas!</li> </ul>	

<sup>\*</sup> The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.); price (+ VAT/ tax if applicable)

We have a number of additional add-on options, and we are open to new and innovative suggestions that complement the conference's unique character!

If you have any questions, please contact our sponsorship representative Alma Kantor at <a href="mailto:info@ice2025.eu">info@ice2025.eu</a> **We look forward to working with you!** 



<sup>\*\*</sup> Notepads and Lanyards are to be supplied by the sponsor

## Conference Venue





© University of Freiburg

The ICE 2025 will take place in Freiburg, Germany from August 25-29, 2025.

#### **Venue Address**

University of Freiburg Kollegiengebäude I (KG I) Platz der Universität 3 79098 Freiburg im Breisgau Germany

#### Contact

Alma Kantor

Conexio PSE GmbH

info@ice2025.eu



#### **Sponsor contract**

We want to present ourselves at ICE 2025. Therefore, we book one or more of the following sponsorship packages:

#### 1. A. Sponsorship packages

#### **Conference Dinner Sponsorship**

Sold!

- Company visibility during the official dinner (e.g. set up a roll up banner, distribute brochures, flyers and giveaways on the dinner tables)
- Company name in the digital program
- Company logo on the on site banners in the plena
   Sponsorship announced on social media ry room
- Company logo on the on site sponsor banner (size varies by tier)
- Logo on the conference website
- Logo displayed in the dinner area
- Sponsorship announced verbally on site
- Sponsorship announced in one newsletter
- Two sponsor tickets including dinner
- Company PDF profile on the conference website (8 pages)

#### **Lunch & Coffee Breaks Sponsorship**

#### **Price: € 4,500\***

- Company visibility during the lunch & coffee breaks (e.g. distribute flyers or giveaways in the
- varies by tier)
- Company name in the digital program
- Logo on the conference website

- Sponsorship announced in one newsletter
- Sponsorship announced on social media
- One sponsor ticket including dinner
- Company PDF profile on the conference website (4 pages)

#### Poster Session Sponsorship

### **Price:** € 3,000\*

### Online Platform Sponsorship

#### **Price: € 2,000\***

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<sup>\*</sup> Price (+ VAT/ tax if applicable)



#### **Sponsor contract**

We want to present ourselves at ICE 2025. Therefore, we book one of the following metal sponsorships:

#### 1. B. Metal Sponsorships

#### **Gold Sponsorship**

Price: € 8,000\*\*

- Company logo on the on-site banners in the plenary room
- Company logo on the on-site sponsor banner
- 2 Sponsor tickets including conference dinner
- 4 time-independent Early Bird tickets
- Up to 8 pages PDF profile on the conference website
- 3m² promotional space on-site\*
- · Logo on the conference website
- Sponsorship announced in one newsletter
- Advertisement in one newsletter
- Logo in ICE 2025 newsletters

#### **Silver Sponsorship**

Price: € 4,000\*\*

- Company logo on the on-site sponsor banner
- 1 Sponsor ticket including conference dinner
- 3 time-independent Early Bird tickets
- Up to 4 pages PDF profile on the conference website
- Option to set up one 1m-wide roll-up banner on-site
- Logo on the conference website
- Sponsorship announced in one newsletter

#### **Bronze Sponsorship**

Price: € 2,500\*\*

- Company logo on the on-site sponsor banner
- 2 time-independent Early Bird tickets
- Option to set up one 1m-wide roll-up banner on-site
- · Logo on the conference website

### **Iron Sponsorship**

Price: € 1,000\*\*

- Company logo on the on-site sponsor banner
- Logo on the conference website
- 1 time-independent Early Bird ticket



<sup>\*</sup> Sponsor promotional spaces are optional. If you require the promotional space, please make sure to state so explicitly in the appropriate field on page 11.

<sup>\*\*</sup> Price (+ VAT/ tax if applicable)



#### **Sponsor contract**

We want to present ourselves at ICE 2025. Therefore, we book one or more of the following add-ons:

### 1. C. Sponsorship Add-ons

These add-ons can only be booked in combination with a Sponsorship Package or a Metal Sponsorship

### **Notepad Sponsorship**

**Price:** € **1**,500\*

 Distribute notepads with your CI at the conference's check in and registration area (supplied by the sponsor)

### **Conference Lanyards**

**Price:** € **1**,500\*

 Supply the conference's official lanyards with your logo and design together with the ICE 2025 logo. (supplied by the sponsor)

#### Individual

**Price: TBD** 

 We are open to new and innovative ideas that fit and add to the unique character of the conference! Contact us at info@ice2025.eu with your ideas!

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<sup>\*</sup> Price (+ VAT/ tax if applicable)



# 2. Promotional Space requirements For Gold Sponsors only

We require a promotional space at the venue. We acknowledge that space on site is limited, and that sponsor promotional spaces will be available for sponsors on a **first come, first served basis**.

We do not require a promotional space at the venue.

We require a basic seating arrangement for our promotional space consisting of one table and two chairs.

No, we do not require a basic seating arrangement for our promotional space.

# 3. Company PDF profile on the conference website For Dinner; Gold; Lunch & Coffee; and Silver Sponsors only

Yes, we would like to publish a PDF with details about our company and products on the conference website

No, we waive the option to publish a PDF on the conference website.

Company logos in high quality (EPS, PDF, AI, PNG) are to be sent as soon as possible to info@ice2025.eu



### 4. Company information

Company / Institution			
Street / P.O. Box	ZIP	City	
Country	Industry		
Website URL			

### **5. Contact person at the company**

(Please note: The mentioned person will **not** automatically be registered as booth personnel or conference participant)

First Name	Last Name
Email	Position
Phone Number	Mobile Number

### 6. Billing address

First Name	Last Name	
Company / Institution		
Street / P.O. Box	ZIP	City
Country	VAT ID	
Email		



Place, Date Legally binding signature and company stamp